APA Citation Guide

Business Citations

Annual Report from Company Web Site

Documents from a Company Web Site
humanrights.aspx

Documents from a web site with no date and no authors listed
XOM: Key statistics for Exxon Mobil. (n.d.). Retrieved February 19, 2008, from
http://finance.yahoo.com/q/ks?s=XOM

finance.yahoo.com/q/pr?s=XOM

Data from library database such as Mergent Online
Mergent. (2007). Exxon Mobil, Corp. 2006 company financials as reported [Financial data].
Available from Mergent Online database.

February 18, 2008, from D&B Million Dollar Database.

Reports from library database such as Business Source Premier

Article from database with a DOI


Article from business database with no DOI assigned


Industry/analyst report from print source (with author listed)


Quoting within your paper

For electronic sources that do not provide page numbers, use the paragraph number, if available, preceded by the paragraph symbol or the abbreviation para. If neither paragraph nor page numbers are visible, cite the heading and the number of the paragraph following it to direct the reader to the location of the material.

(Myers, 2000, ¶ 5)
(Beutler, 2000, Conclusion section, para. 1)